

Application Form &

Executive Summary (Please limit to maximum of 2 pages)

Company Name:	
Paid-Up Capital:	Co. Incorporation Date:
Name as IC:	Identity Card No:
Contact Person	
Name:	Office Tel:
Email:	Mobile No:
Correspondence Address:	
Signature:	Date:
Company Profile:	
<ul style="list-style-type: none">• Founders/ Management Profile (Brief Description)• Business Traction (e.g. Pre-revenue/ revenue generating/ product development/ up scaling stage)• Existing product range	
Proposed Product/ Solution and its Unique Value Proposition:	
<ul style="list-style-type: none">• Problem Statement and Target Customers• Describe product offering and its Unique Selling Proposition/ innovation.• How does it solve your target customers' pain points?	
Technology/ Innovation to be developed: (If applicable)	

- Describe the key technology involved
- Briefly describe the technology development work that has been done thus far
- Briefly describe the key technical hurdles that need to be overcome, and the resources required to do so
- Are there any key partners whom you plan to work with to develop the technology

Business Roadmap (Brief Description):

- Go-to-market strategy
- Revenue Model
- Commercialization Plan

Competition

- Existing competitors (Direct or Indirect)
- What is the company's edge over existing competition

Uses of Funds:

- The estimated amount and its proposed usage (Roughly break down in % for each expenditure area)
- To advise if there are any existing or new investors

Terms:

This application is only applicable for the CTI Consultant is not liable for any damages or losses that may occur during the application process or any negotiations, discussions, or transactions with parties related to the knowledge transfer platform. The applicant/company agrees that CTI Consultant may share the information or photos submitted in the application with relevant parties or the public as necessary. All applications related to the knowledge transfer platform are subject to final approval by the relevant platform.

Agreed and understood by:

Signature of the Director: -----

Name of the Director:

Company Stamp: -----

Date: -